



OFFICE OF THE PRINCIPAL, KOKRAJHAR GOVT. COLLEGE

P.O. & T.O.: KOKRAJHAR. Dist.: KOKRAJHAR, BTR (ASSAM)

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No. KGC/04/2024/

NOTICE (Assam Ideathon 2024)

In pursuance of the notification of the Office of District Industry and Commerce, Kokrajhar, dated: 15-05-2024, it is hereby informed to all that the registrations for the **Tejaswini – Assam Ideathon, 2024** has started w.e.f. 15-05-2024 onwards.

Further, it is a business idea contest to promote and identify women from Assam with an entrepreneurial mindset providing solutions to local problems.

Dynamic sectors:

- 1. Handicraft & Handloom
- 2. Health & Wellness
- 3. IT & ITES (Including Media, Entertainment, Education, Logistics, etc.)
- 4. Agri, Allied & Food Processing (Including Floriculture & Horticulture)
- 5. Leisure, Tourism, Hospitality
- 6. Green & Sustainable Enterprises

It is open to all women between the age of 18-50 years. Students, Homemakers, Working Professional, Entrepreneurs in business for not more than 3 years are eligible to participate. Furthermore, top 50 (fifty) ideas shall receive expert guidance, mentoring and handholding support including cash prizes.

Link for Registration: https://tejaswini.nehhdc.com/

Principal Kokrajhar Govt. College

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